

PHOTOREADING®

A 2-days intensive course by
Sussanne Lee

**... the 1st and only Licensed & Certified
PhotoReading Instructor in Malaysia.**

**PhotoReading® wins praise from people wanting
to get on top of information.**

*An unique way to process and understand large
volumes of information quickly and efficiently -
without speed reading.*

*A super fast learning technology that teaches you
how to fly through information at least three times
faster and absorb it like a sponge.*



**PhotoReading® @ 25,000 words per minute
on any type of printed materials.**

Equip yourself with the art of reading to keep up with the Information Age!



What's More in PhotoReading®?

Fast, Fun, Easy, Stress-free, Save time.
You'll be more Confident, Effective,
Efficient, Organized & Relaxed.

Benefits you can expect

- ✓ **Keep up with the latest trends & new ideas** - by understanding the gist of any book in 3 to 5 minutes.
- ✓ **Improve productivity** - by identifying & remembering key points from reports or books in 10 minutes.
- ✓ **Be well-informed** - by comprehending books 3 to 18 times faster than you can now.
- ✓ **Keep up with your reading** - by identifying key concepts in magazine and journal articles in 30 to 60 seconds.
- ✓ **Improve creativity and problem solving** - by taking control of vital information.

For more information, please contact

IDC TRAINING HOUSE SDN BHD

TEL: 03-7956 5126

WWW.IDC-TRAINING.COM

HRD Approved "Class A" Training Provider (since Year 2002). Registered with Ministry of Finance.

"We live in an era where too little time and too much information compete. If we are to succeed, we require new skills for processing and learning from information. PhotoReading is about working with the greatest information processing device known to mankind: the human mind."

Paul R. Scheele; PhotoReading® Developer and Co-founder of Learning Strategies Corporation, USA.

The secret of PhotoReading...

PhotoReading exposes printed materials to the brain at phenomenal rates, a page a second—all beyond the conscious mind's processing capability, but within the capabilities of the subconscious. Now, reread that sentence to make sure you got it. It is a wild concept. We actually teach you to "**mentally photograph**" the printed page at 25,000 words per minute. (Remember, you promised to keep an open mind.)

As a beginner PhotoReader you will absolutely be able to process and understand any printed material three times faster than you can right now—that's where you will start out! PhotoReading requires a **willingness to explore something different**. One of the reasons people in emerging countries such as Hungary and Mexico have embraced PhotoReading is they realize they have to do something different to catch up with other countries.

PhotoReading balances a series of reading techniques proven in university studies with the breakthrough technique of "mentally photographing" printed pages.

That combination allows you to use the best of your current reading skills, coupled with the best of PhotoReading, to handle your reading needs immediately.

And you can use PhotoReading on all types of material and on all subjects from gardening to geophysics, philosophy to calculus, computer manuals to the morning newspaper.

PhotoReading does not give you a photographic memory nor instant recall of everything. It simply makes printed material faster to process and easier to use.

Student kit (imported from U.S.) includes

1. PhotoReading book
2. PhotoReading playbook
3. CD – PhotoReading paraliminal
4. CD – PhotoReading Tips & Insights

The 5 Steps of the PhotoReading Whole Mind System

Using the PhotoReading whole mind system you can absolutely get through material three times faster than you can now! It is very **practical for every day use**:



1. **Prepare** - state a clear purpose - get into ideal state of mind for reading
2. **Preview** the materials - brain learns to sort information
3. Brain absorbs information through **PhotoReading** as you flip through your reading material at one page a second.
4. **Postview**, you playfully explore the text to locate areas where you want more detail - discover keywords.



5. **Activation** - moves you through stages of comprehension, from awareness and familiarity up to knowledge - process information so that you understand it & can use it on a day-to-day basis.

Facilitator's Background

Sussanne Lee founded MY BrainPower Sdn Bhd in 2005 to provide enrichment programs for students to "Learn how to learn".

Her achievements include

- ✓ Bachelor of Science in Business Administration (Accounting), Hawaii Pacific University, USA; 1993
- ✓ Masters in Business Administration (Marketing), Hawaii Pacific University, USA; 1997
- ✓ Certified in Mind Map® 2004 by Tony Buzan, Australia
- ✓ Certified as NLP Master Practitioner, NFNLP USA; 2006
- ✓ Certified in PACE (Processing & Cognitive Enhancement) by Dr. Ken Gibson, LearningRx, Inc USA; 2006
- ✓ Attended PhotoReading® Instructor Training Course by Paul Scheele, Learning Strategies, Inc USA; 2007
- ✓ The 1st PACE Trainer in Malaysia and also the only Licensed PACE Train the Trainer in Malaysia.
- ✓ The 1st and only Licensed and Certified PhotoReading Instructor in Malaysia.