

Trainer's Background

Lim Kheng Joo, a Principal Trainer & Consultant, specializes in strategic performance measurement, competency management, change management, human capital development and corporate values & business ethics management.



Kheng Joo has more than 30 years of working experience in both public and private sectors. While in the Malaysian Civil Service, he served as a management trainer with the National Institute of Public Administration (INTAN). In addition, he also worked as a management consultant with the Malaysian Administrative Management Planning Unit (MAMPU), Prime Minister's Department.

His competencies includes being a

- ✓ Certified Professional Trainer from the International Professional Managers Association (IPMA, UK)
- ✓ Competency Professional accredited by the SMR Group
- ✓ Senior Facilitator of the Paul J Meyer's Dynamic Successful Management Program

More than 10,000 executives have benefited from Kheng Joo's learning and development program. His corporate clients include

- ✓ Ministry of Science, Technology & Innovation ICT Policy Div);
- ✓ CyberSecurity Malaysia Berhad;
- ✓ .my DOMAIN REGISTRY;
- ✓ Biotropics Malaysia Berhad;
- ✓ Malaysia Rubber Export Promotion Council;
- ✓ SMR Technology Berhad;
- ✓ DP Controls Sdn Bhd;
- ✓ Department of Irrigation & Drainage Malaysia;
- ✓ Global Knowledge Partnership Secretariat and
- ✓ the International Tropical Fruits Network Secretariat.

Kheng Joo has a strong academic background with a Master in Development Management from the Asian Institute of Management, Philippines, a Post-graduate Diploma in Management Science from the National Institute of Public Administration (INTAN) and a B.A. (Hons.) in Economics from University of Malaya.

Learning Methodologies:-

- ✓ Short burst information dissemination
- ✓ Individual reflection
- ✓ Small group discussion
- ✓ Exercises
- ✓ Case stories
- ✓ Application of selected appropriate tools & techniques learned.

Topics to Be Covered

DAY ONE

M1: Corporate Values Project Team Formation

Objective: To learn how to gain commitment from team members.

M2: Change Management Process

Objective: To acquire basic competencies in managing the process of change

M3: Define

Objective: To understand our corporate values and identify a set of desired behaviours for each corporate value.

DAY TWO

M4: Measure

How well are we practicing our corporate values?
Objective: To learn how to assess the gap between desired behaviors and actual behaviors.

M5: Analyze

Why are we not practicing our corporate values well?
Objective: To analyze underlying causes and opportunities for improvement.

M6: Improve

How can we make our corporate values more meaningful?
Objective: To identify initiatives and develop action plans for bringing about the desired behavioral changes.

M7: Sustain

How can we ensure continuous practice of our corporate values?
Objective: To identify measures and develop an overall action plan for institutionalizing new behaviors.