

EFFECTIVE LOGISTICS MANAGEMENT



Over the last two decades, the discipline of **business logistics** has advanced from warehouse and transportation management to the boardroom of enterprise.

Business logistics in today's competitive environment includes **all activities to move product and information to, from and between members.**

The supply chain provides the framework for businesses and their suppliers who join in to bring goods, services and information efficiently to the ultimate consumer.

A 2-days course by **Mr. Andrew Cheah**, who has more than 18 years experience of practical industry experience.

Course Overview

Logistics – Concepts and Framework

- What is logistics?
- Logistics management objectives
- The logistics concepts

Logistical Operations Integration

- Definition
- Integrated logistics
 - ⇒ Inventory flow
 - ⇒ Information flow
 - ⇒ Operational requirements

Performance and Profitability in Supply Chain

- Materials planning and inventory control
 - ⇒ Definition of inventory
 - ⇒ Inventory policy
 - ⇒ Effective inventory management
 - ⇒ Role of materials management
 - ⇒ Materials planning techniques
- Types of inventory control system
 - ⇒ ABC analysis
 - ⇒ Perpetual inventory system
 - ⇒ Periodic inventory system
 - ⇒ Two bin system
 - ⇒ Minimum/Maximum/Re-order levels

Inventory & Warehouse/Store Operation & Management

- Store/Warehouse definition
- Roles of store/warehouse
- Primary objectives
- Economic performance

Transportation Infrastructure

- Product movement
- Materials handling
 - ⇒ Customer service
 - ⇒ Order picking needs
 - ⇒ Order picking efficiency
 - ⇒ Order picking methods

Transportation Management

- Operational factors
- Distribution and transportation system
 - ⇒ Road/Rail/Sea/Air
 - ⇒ Environmental factors that affect distribution
 - ⇒ Distribution planning
 - ⇒ Planning economic deliveries

Outsourcing Logistics

- Warehouse
- Distribution
- Shipping and forwarding

For more information, please contact

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Objectives to be met

- To understand the fundamental principles in effective logistics management;
- To develop skills in materials planning;
- To identify purchasing, distribution, transportation, inventory and warehouse management strategies;
- To resolve logistics problems and issues;
- To improve and complete logistics operations skillfully; and
- To acquire the competencies related to operational, financial and quantitative tools and techniques that are widely applicable in the logistics functions.

Who should attend?

- This program is designed for Managers, Executives, Supervisors in
- ✓ Logistics
 - ✓ Inventory
 - ✓ Distribution
 - ✓ Warehouse
 - ✓ Materials
 - ✓ Shipping / Traffic

Language

English, Bahasa Malaysia, Mandarin

Trainer's Background

Mr. Andrew Cheah has more than 18 years of consulting and training experience; specializing in the areas of productivity improvement, cost savings, behavioral change survey and training. He has extensive consulting experience in Indonesia, Thailand and Malaysia.

Andrew has an MBA degree qualification with the University of Portsmouth, UK. His experience in international consultancy has also earned him a membership with the Association of Productivity Specialist (New York), in addition to being a qualified ISO 9000 assessor (QMI/SIRIM).

Andrew has been invited to speak in events such as International Conference on Best Practices which was graced by senior officials from the Ministry of International Trade and Industry (MITI), sharing the stage with Professor Michael Gregory of the University of Cambridge, Mr Dieter Heyl (Vice President of DaimlerChrysler Malaysia), and Dr Marcus Chao, President of Lean China Enterprise Inc.

His clients came from such diverse industries as Electronics & Electrical, Steel Mill, Food Processing, Garment & Knitting, Furniture, Fertiliser, and Yarn/Thread. His last position was the Vice President of Operations before joining the manufacturing fraternity as Head of Departments with multiple responsibilities in the areas of Training, Facility, Industrial Engineering, Productivity, and Safety. Under his leadership, the company won the National Productivity Award in 1999, organized by the National Productivity Corporation (NPC) and presented by the previous Malaysian Prime Minister, Tun Dr. Mahathir. He became the General Manager for an organization listed on the main board in Bursa Malaysia before setting up his own management consultancy practice.