

CRITICAL &

CREATIVE



THINKING

A 2-days course by **Andrew Cheah** who has more than 18 years of practical industry experience.

This program is designed for engineers, supervisors, executives and managers.

Others who are keen to learn more about critical thinking and creativity are encouraged to attend.

Turn on the Challenge! Towards a competitive edge ...

*** From “clock watchers” to Critical & Creative workforce ***

Success of an organization and its leaders typically rest upon how managers and employees understand the psychological influences and process of thinking, an “out of the box” kind of thinking that they make.

At the end of this workshop, participants gain these benefits:-

- ✓ understand critical and creative thinking
- ✓ learn techniques on becoming more creative & apply these to help self and organization improve
- ✓ understand how we think
- ✓ examine the obstacles towards organization greatness
- ✓ pick up hints on the psychology behind employee hesitation
- ✓ learn to empower

For more information, please contact

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Trainer's Background

Mr. Andrew Cheah has more than 18 years of consulting and training experience; specializing in the areas of productivity improvement, cost savings, behavioral change survey and training. He has extensive consulting experience in Indonesia, Thailand and Malaysia.

Andrew has an MBA degree qualification with the University of Portsmouth, UK. His experience in international consultancy has earned him a membership with the Association of Productivity Specialist (New York), also a qualified ISO 9000 assessor (QMI/SIRIM).

Andrew was invited to speak in the International Conference on Best Practices which was graced by senior officials from the Ministry of International Trade and Industry (MITI), sharing the stage with Professor Michael Gregory of the University of Cambridge, Mr Dieter Heyl (Vice President of DaimlerChrysler Malaysia), and Dr Marcus Chao, President of Lean China Enterprise Inc.

His clients came from diverse industries; Electronics & Electrical, Steel Mill, Food Processing, Fertiliser, Garment & Knitting, Furniture and Yarn/Thread. His last position was the Vice President of Operations before joining the manufacturing fraternity as Head of Departments with multiple responsibilities in the areas of Training, Facility, Industrial Engineering, Productivity, and Safety. Under his leadership, the company won the National Productivity Award in 1999, organized by the National Productivity Corporation (NPC) and presented by the previous Malaysian Prime Minister, Tun Dr. Mahathir. He became the General Manager for an organization listed on the main board in Bursa Malaysia before setting up his own management consultancy practice.

Topics to Be Covered

1. What is critical and creative thinking

- ✓ Case exercise
- ✓ Discussion on thinking out of the box
- ✓ Types of learning

2. Why don't all organizations have critical thinking & creative people

3. Difference between critical thinking & creativity

4. Conditions for us to think critically & creatively

- ✓ Empowerment and ownership
- ✓ Ownership case discussion

5. Idea generation – 6 techniques

- ✓ Reversal
- ✓ Brainstorming
- ✓ Reframing matrix
- ✓ Concept fan
- ✓ Random approach
- ✓ Provocation

6. The political environment

- ✓ The 5 points of political power
- ✓ Politics and power

7. Workplace culture

- ✓ Culture and roles of leadership
- ✓ The 6 leadership approaches

8. Attitude formation & impact

- ✓ Performance management: ability and attitude

9. Psychological contract

- ✓ Expectation exercise

Clients trained by Andrew Cheah

- Antah Schindler
- Dell Asia Pacific
- Eastman Chemical Singapore P/L
- Flextronics Penang
- Hicom-Honda Mfg (M) S/B
- Infineum Singapore P/L
- Intel Products (M) S/B
- Kah Motor (Honda) Co S/B
- Samsung Electronics Malaysia
- Schmidt Electronics (SEA) P/L

And more....